

Meet the Afaxys Leadership Team



Ronda K. Dean
President, CEO & Co-Founder



Gary Mueller
VP, Sales & Managed
Markets



Kelly Culwell, M.D.
SVP & Chief Medical Officer



Kamal Nainani
VP, Technical Development
& Operations



Angela Hensel
Executive Director, Afaxys
Group Services



Susan Overly
EVP, Chief Operating
Officer & Co-Founder



CG Hintmann
SVP, General Counsel, Chief
Compliance Officer & Secretary



Todd Rodeheaver
VP, Strategic Corporate
Relationships



Doug Hooper
Chief Financial Officer & Treasurer

Meet the Afaxys Leadership Team



Ronda K. Dean

President, CEO & Co-Founder

As a senior executive with more than 25 years of accomplishments in the healthcare and pharmaceutical industries, including leadership of both for-profit and nonprofit organizations, Ronda Dean offers a breadth of experience across various facets of the healthcare industry. Under her leadership, Afaxys has profitably launched 10 oral and two emergency contraceptives and successfully executed a \$20 million capitalization strategy.

Prior to her work at Afaxys, Ronda spent 16 years with Parke-Davis Pharmaceuticals, a division of Warner Lambert, where prior to the company's merger with Pfizer, she served as Vice President and General Manager of Women's Healthcare, leading a 300-person business unit through a period of accelerated growth. Over the years, she has sat on numerous boards, including Johns Hopkins Medical Institutions, the Storm Eye Institute at Medical University of South Carolina, Wings for Kids, and the Center for Women. She currently serves on the boards of the Coastal Community Foundation of South Carolina and the New Morning Foundation. Ronda holds a Bachelor of Science in Allied Health Sciences from The Ohio State University and an MBA from the Fuqua School of Business at Duke University.

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Kelly Culwell, M.D.

SVP & Chief Medical Officer

Dr. Kelly Culwell is a board-certified Ob/Gyn with over 20 years specializing in women's health and contraceptive research. Kelly joined Afaxys in July 2021 to serve as a member of the Executive Team providing guidance on the strategic direction and execution of the company's clinical, medical and regulatory objectives that will build on and sustain current and future portfolio assets. Kelly joined Afaxys from Evofem Biosciences where she served as Chief Medical Officer since 2015 with oversight of the clinical development, regulatory affairs and pharmacovigilance teams. While at Evofem, she oversaw the FDA approval of the company's first prescription contraceptive, successful completion of a Phase 2b/3 study and launch of a Phase 3 study for prevention of chlamydia and gonorrhea in women. Other prior roles include Medical Director for Planned Parenthood of the Pacific Southwest and Assistant Clinical Professor at University of California, Davis where she started the site's Family Planning Fellowship program. Kelly also spent several years living abroad as the Senior Advisor for Abortion for the International Planned Parenthood Federation in London and Medical Officer at the World Health Organization in Geneva. Additionally, she has served in consultancy roles for many non-profit organizations in sexual and reproductive health including EngenderHealth and Ipas.

Kelly completed her medical training and residency at the University of California, Davis and University of California, San Diego, respectively. She earned a Master of Public Health from Northwestern University, where she also completed a fellowship in family planning and contraceptive research. Kelly is currently the President of the WCG Board of Directors.

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Angela Hensel

Executive Director, Afaxys Group Services

Angela Hensel brings more than 15 years of healthcare GPO knowledge to Afaxys. Previously, she spent nine years in various sourcing roles at Premier, one of the largest GPOs in the country. Her background also includes several years in specialized and regional GPOs. She has successfully negotiated contracts for pharmaceutical distribution, purchased services, medical supplies, and various other healthcare products and services.

She has also served on the Board of Directors of Institute for Supply Chain Management (ISM) Charlotte Chapter as Treasurer and later, Director. Her awards include a Certified Materials and Resource Professional designation from the Association for Healthcare Resources and Materials Management of the American Hospital Association (AHRMM), and she is currently pursuing designation as a Certified Professional in Supplier Diversity by ISM. Angela earned a Bachelor of Science in Business Administration from the University of North Carolina and an MBA from the University of Phoenix.

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CG Hintmann

SVP, General Counsel, Chief Compliance Officer & Secretary

CG Hintmann has served on the Company's executive leadership team since 2016. He brings more than 15 years of legal, compliance, business and crisis management experience in the pharmaceutical and women's health industry. CG is responsible for managing the legal affairs of the Company as well as providing strategic business advice. He also implements and oversees the Company's Compliance Program and risk mitigation practices.

CG served on the SSM Health Cardinal Glennon Children's Foundation Board of Directors in St. Louis from 2014-2016. He holds a Bachelor of Business Administration in finance from Loyola University New Orleans and a Juris Doctorate from Saint Louis University.

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Doug Hooper **Chief Financial Officer & Treasurer**

Doug Hooper is a high-achieving finance and operations leader with more than 25 years of experience, driving both established and start-up organizations to optimal performance levels. He spent nearly half his career in the pharmaceutical and medical device industries, including 12 years at UCB serving as Vice President of Commercial Operations and CFO of North America. While at UCB, he led the finance and operations teams, successfully launching multi-billion-dollar products as well as several other key products across multiple therapeutic categories.

Doug has served on several boards, including Financial Executives International (Atlanta Chapter), Act Together (a charity serving children in distress), and Community Outreach, which supports community nonprofits through grants and partnerships. Doug earned a bachelor's degree from New Mexico State University and an MBA from the University of Phoenix.

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Gary Mueller

VP, Sales & Managed Markets

Gary Mueller has more than 20 years of pharmaceutical sales, marketing, operations, coding/reimbursement, and payer experience. At Afaxys, he is responsible for gaining unrestricted formulary access and driving sales for our pharmaceutical products across all customer segments. Previously, Gary held several sales, managed markets/market access, and marketing roles with Upjohn, Pharmacia, and Pfizer, where he was Director of National Healthcare Operations and then Regional Manager for Managed Markets. While at these companies, Gary helped successfully launch several products and gain unrestricted product access across a variety of drug classes with Medicaid (FFS and Managed), Medicare, HMOs, PBMs, the VA, Department of Defense, and Medical Group organizations.

Gary earned a Bachelor of Science in bacteriology and medical microbiology/immunology and an MBA in international business from the University of Wisconsin.

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Kamal Nainani

VP, Technical Development & Operations

Kamal Nainani is a results-driven supply and operations leader responsible for managing the development and supply portfolio, specifically non-clinical development and manufacturing of pipeline products, in-market product supply and distribution management, and quality. He has more than 20 years of experience driving both topline growth and bottom-line cost savings in the pharmaceutical industry. He spent nine years at Shire Pharmaceuticals (now Takeda), leading late-stage development and launch activities for key products and driving operational and supply improvement initiatives. Kamal earned a Bachelor's degree in Chemical Engineering from the University of Michigan, a Master's degree in Chemical Engineering from the University of Connecticut, and an MBA from The Ohio State University. He is also a certified Lean Sigma Black Belt.

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Susan Overly

EVP, Chief Operating Officer & Co-Founder

Susan Overly is a key member of Afaxys's founding team, joining the organization more than 14 years ago. She served as Afaxys's first CFO, developing the original business plan and multi-year strategic plan and implementing the company's financial strategies—including the initial fundraising activities that supported the launch of Afaxys's first oral contraceptive products. Prior to Afaxys, her experience spanned Fortune 100 companies, start-up ventures, and the nonprofit sector. With over 30 years of experience in finance and operations across a variety of industries including transportation, construction, and community health, Susan recently transitioned into the role of Chief Operating Officer.

Susan earned a bachelor's degree from Rhodes College and an MBA from the University of St. Thomas.

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Todd Rodeheaver

VP, Strategic Corporate Relationships

Todd Rodeheaver has served more than 28 years as a highly accomplished business professional with a proven track record of success. As part of the executive team, Todd is responsible for strategic relationships and initiatives with key suppliers, accounts, and business partners. He also works to identify and develop targeted strategic opportunities designed to benefit customers in the community healthcare market. Todd spent his first eight years at the company developing and expanding the Afaxys GPO, and driving the creation of a broader services offering, including the Afaxys Marketplace.

Previously, Todd worked for Pfizer, Ashland Chemical, and Nalco Chemical. He also served several years as an officer in the United States Army.